

Hi! I'm Chelsea Guo.

User Experience Designer at Microsoft

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EDUCATION

University of Michigan, School of Information

Master of Science in Information, specialization in Human-Computer Interaction
Apr 2019, Ann Arbor, MI | GPA: 3.94

Sun Yat-sen University, School of Communication and Design

Bachelor of Arts in Internet and New Media
Jul 2017, Guangzhou, China | GPA: 4.0 | First-class scholarship

WORK EXPERIENCE

Microsoft

UX Designer | Aug 2019 - Present, Redmond, WA

- Leading design for Microsoft Dynamics 365 Fraud Protection
- Owning design process from requirements to user flows, wireframes, hi-fi mockups, and prototypes using a quick iterative approach
- Collaborating cross functionally with a team of PMs, and Engineers while advocating customer needs

The Wall Street Journal - Dow Jones

UX Design Intern | Jun 2018 - Aug 2018, New York, NY

- Coordinated with design and development to innovate user interface of WSJ online membership cancellation page
- Translated business goals and user requirements into fully functional and usable design solutions for newsletters ads placement on both WSJ mobile app and website
- Provided research assistance on WSJ internal tool

Lenovo User Experience Laboratory

UX Research Intern | Jan 2016 - Sep 2016, Shanghai, China

- Design questionnaires to target potential users of Gaming Laptop Y910
- Interviewed gamers to understand needs for using Gaming Laptop Y910
- Conducted usability tests on Gaming Y910 keyboard

Xinhua News Agency

Visual Design Intern | Jun 2015 - Sep 2015, Beijing, China

- Designed the infographic for the Tianjin warehouse explosions news, which was released on the Xinhua News online

SELECTED PROJECTS

Pip

UX Designer | Sep 2019 - Dec 2018, Ann Arbor, MI

- Co-led design to help passive procrastinators channel procrastination into productive habits with useful and enjoyable user experience

EquiliBar

UX Designer | Sep 2019 - Dec 2018, Ann Arbor, MI

- Partnered with business, engineering, and art students on a project to help senior citizens workout independently at home by using design and technology

SKILLS

UX Design

Personas & Scenario
Paper Sketching
Storyboarding
Wireframing
Rapid Prototyping
UI Design
Interaction Design
User Journey Mapping
Storytelling

UX Research

Interviews
Contextual Inquiry
Competitive Analysis
Usability Testing
Heuristic Evaluation
Affinity Analysis
Surveys

Programming

HTML / CSS
Python
JavaScript

TOOLS

Figma
Sketch
Illustrator
Photoshop
InVision
Principle
Framer
Premiere
Balsamiq
After Effects
Audition